

ASSESSMENT PLAN SUMMARY – B.S. in Community & Regional Planning

<p>Program Goals</p>	<ol style="list-style-type: none"> 1) To prepare students to perform effectively as planning professionals in the public, private and non-profit sectors. 2) To prepare students to be successful in graduate school. 	
<p>Student Learning Objectives</p>	<p>Direct Assessment Measures</p>	<p>Indirect Assessment Measures</p>
<p>Objective 1: Provide students with opportunities to develop the knowledge, skills and confidence needed to be marketable in the planning field.</p> <p>Objective 2: Encourage and prepare students for graduate education in the profession.</p> <p>Objective 3. Provide students with a broad based inter-disciplinary foundation in general planning to prepare them to become effective planning professionals.</p> <p>Provide students with skills in qualitative & quantitative analysis, communication including written, graphics, & public presentations, and problem solving through studio work.</p> <p>Objective 4: Help students understand the ethical standards affecting the practice of planning through learning about the issues of social justice, equity, fairness, equal opportunity, and values of fair representation.</p>	<ul style="list-style-type: none"> • Completion of PLN 572 (Practicum): Evaluation of Portfolios, Public Presentations, Course Assessment using Rubric by a jury of planning faculty & outside planning professionals. • Completion of PLN 599 (Internship): Employer Evaluation, Portfolio, & Self Evaluation, and Internship Assessment using Rubric. • Track students’ admissions into graduate planning programs. • Track number of students completing graduate education. • Completion of PLN 300, PLN 371, PLN 367, PLN 571, PLN 572, PLN 576, PLN 599. • Studio course evaluation by jury of planning faculty & outside planning professionals; the rest of planning course assessments will be based on specified performance criteria. • Completion of PLN 372: Planning Theory & Ethics & PLN 505 Social Planning • Course assessment will be based on specified performance criteria. 	<ul style="list-style-type: none"> • Track employment in the planning profession & planning related jobs. • Tracking number of internships secured by students. • Planning exit survey. • Alumni Survey (Survey responses for updating policy statements and catalog course descriptions) descriptions. • Track graduate school outcomes of alumni.