Program Goals	<ol> <li>To prepare students to perform effectively as planning professionals in the public, private and non-profit sectors.</li> <li>To prepare students to be successful in graduate school</li> </ol>	
Student Learning Objectives	Direct Assessment Measures	Indirect Assessment Measures
<b>Objective 1</b> : Provide students with opportunities to develop the knowledge, skills and confidence needed to be marketable in the planning field.	<ul> <li>* Completion of PLN 572 (Practicum): Evaluation of final Practicum plan &amp; public presentation to outside planning professionals.</li> <li>* Completion of PLN 599 (Internship): Employer evaluation, portfolio, &amp; student evaluation of internship experience.</li> </ul>	*Track employment in the planning profession & planning related jobs. *Tracking number of internships secured by students. *Track graduate school outcomes of alumni.
<b>Objective 2</b> : Encourage and prepare students for graduate education in the profession.	<ul> <li>* Track students' admissions into graduate planning programs.</li> <li>* Track number of students completing graduate education.</li> </ul>	
<b>Objective 3.</b> Provide students with a broad based inter-disciplinary foundation in general planning to prepare them to become effective planning professionals. Provide students with skills in qualitative & quantitative analysis, communication including written, graphics, & public presentations, and problem solving through studio work.	*Completion of PLN 300, PLN 367, PLN 370, PLN 570, PLN 571, PLN 572, PLN 599, PLS 351, GEO 363, and SOC 220. *Course assessments based on specified performance criteria.	
<b>Objective 4</b> : Help students understand the ethical standards affecting the practice of planning through learning about the issues of social justice, equity, fairness, equal opportunity, and values of fair representation.	*Completion of PLN 370: Fundamentals of Planning & recommended PLN 505 Social Planning *Course assessment based on specified performance criteria.	

## ASSESSMENT PLAN SUMMARY – B.S. in Community & Regional Planning